

Ata Plus Sdn Bhd is an equity crowdfunding (ECF) online platform which matches businesses seeking growth and funding with investors interested in building sustainable world-class companies. It is one of the six licensed ECF operators approved by the Securities Commission Malaysia (SC) in June 2015.

Designed to address all critical risk areas which all stakeholders need to address in making sound decisions, whilst promoting transparency and good governance at all times.

Objectives

- Provide an efficient and innovative channel of fundraising to SMEs and start-up businesses
- Offer a pool of quality, high potential and legitimate deal flow to the investor community
- Operate a transparent and progressive ECF platform that balances risk management and compliance through swift processes

Our Team

Chairman: Tan Sri Datuk Dr Abdul Samad Hj Alias

Directors and Co-Founders:

Aimi Aizal Nasharuddin

aimi@ata-plus.com

– Investor Management, Legal, Regulatory and Compliance

Elain Lockman

elain@ata-plus.com

– Partnerships, Deal Flow, Deal Screening, Risk Management, Entrepreneur Management

Kyri Andreou

kyri@ata-plus.com

– Education, Branding, Marketing & Communications

Our Partners

AREA	PARTNERS
Deal Flow	<ul style="list-style-type: none"> • SMECorp • Halal Industry Development Corporation (HDC) • Bumiputera Agenda Steering Unit (TERAJU) • Multimedia Development Corporation (MDeC) • CRADLE • PLATCOM VENTURES • Perak State Agriculture Development Corporation • New Entrepreneurs Foundation (MYNEF) • RAVE Accelerator • INFINITE VENTURES Accelerator • QEERAD Accelerator • StartupMalaysia.org
Screening	<ul style="list-style-type: none"> • Verity Intelligence SdnBhd • Frost & Sullivan

Investor Community	<ul style="list-style-type: none"> Malaysian Business Angel Network (MBAN)
Administrative & Support	<ul style="list-style-type: none"> RHB Trustees Berhad Messrs Ram Reza and Muhammad MOLPay
Entrepreneurial Development	<ul style="list-style-type: none"> SMECORP TERAJU MDEC CRADLE COMPANITY MSCMS ZILZAR TRIBEHIRED
Special Projects	<ul style="list-style-type: none"> Frost & Sullivan Association of Bumiputera Women in Business and Profession Malaysia (Peniagawati) Women@Work Crave Capital SdnBhd

Fundraising Limits via ECF

- An issuer can only raise up to RM3 million within a 12-month period, irrespective of the number of projects an issuer may seek funding for during the 12-month period.
- An issuer can only utilise the ECF platform to raise a maximum amount of RM5 million, excluding the issuer's own capital contribution or any funding obtained through private placement exercise.

Investment Limits for Investors

TYPE OF INVESTOR	AMOUNT
Sophisticated Investors	No restrictions on investment amount
Angel Investors	A maximum of RM500,000 within a 12-month period
Retail Investors	A maximum of RM5,000 per issuer with a total amount of not more than RM50,000 within a 12-month period.

Address

Block C-2-4 Plaza Damas
No. 60, Jalan Sri Hartamas 1
50480 Kuala Lumpur
Wilayah Persekutuan
Malaysia

Website & Social Media

Website: <http://www.ata-plus.com>
Facebook: <https://www.facebook.com/Ata-Plus-Sdn-Bhd-998889553457339/>
YouTube: <https://www.youtube.com/channel/UCoPRMuGGKZpQUuY6xTqokPg>
LinkedIn: <https://www.linkedin.com/company/ata-plus>
Twitter: <https://twitter.com/ATAPLUSmalaysia>